

For Immediate Release**Contact: Steven Wagner
Phone: (301) 212-9175****BR-111™ Adds Antiquity™ Hand-Scraped Collection To Exotic Product Line-Up**

Miami, Florida, July 20, 2005...BR-111™ announces the release of its new Antiquity™ Hand-Scraped Collection, the industry's most comprehensive line-up of exotic hand-scraped hardwood flooring. Featuring authentic hand-scraped elegance, Antiquity™ combines old world character with 21st century milling and wear surface protection.

A non-repetitive hand-scraping technique produces a unique sculpted surface texture that adds visual drama and sophistication. Antiquity™ Hand-Scraped is also finished with a crystal clear aluminum oxide top coat, revealing the enchanting character of each exotic species and protecting the flooring, even in high traffic areas.

“We've included the Antiquity™ Hand-Scraped Collection as part of our new Fashion Under Foot™ merchandising system,” said Ricardo Moraes, President of BR-111. “With the popularity of hand-scraped products on the move, representing exotics in the segment is a great opportunity for BR-111 as we expand our product line-up within the Fashion Under Foot™ program.”

Antiquity™ Hand-Scraped is available in a classic five inch wide plank presentation and seven exciting products, including Armagnac Angelim, Beaujolais Cherry, Chianti Cherry, Cognac Angelim, Dolcetto Chestnut, Malbec Walnut, and Shiraz Angelim. A ¾” solid hardwood flooring product, Antiquity™ Hand-Scraped carries a 24-year residential and three year light commercial warranty and may be installed on or above grade following nail down instructions over approved ¾” sub-flooring.

Celebrating its 15th anniversary, BR-111™ continues to be a leader in the exotic hardwood flooring arena, providing products that are recognized for their beauty, performance and overall value. Exciting new hardwood species and innovative products, ranging from prefinished solids to engineered flooring, are researched and developed annually in an on-going effort to achieve the ultimate level of quality and excellence.

Product photography is available on request.

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