

For Immediate Release**Contact: Steven Wagner
Phone: (301) 212-9175****BR-111™ Flooring Makes Cameo Appearance at 2006 Emmy Awards**

Miami, Florida, August 28, 2006...BR-111™ announces its hardwood flooring recently appeared in the 2006 Architectural Digest Greenroom at the 58th Annual Primetime Emmy Awards held Sunday, August 27, 2006. BR-111 flooring was chosen for the Greenroom from a host of manufacturers vying for the honor.

Designers Matthew White and Frank Webb specified 600 square feet of American Maple, from the BR-111 Engineered collection. The flooring's uniform color, ranging from almost white to cream and accented with subtle grain variation, fit perfectly into their "Hollywood Kasbah" theme.

"We were thrilled to team up with Architectural Digest and participate in the prestigious 2006 Emmy Awards Greenroom," said Ricardo Moraes, president of BR-111 Exotic Hardwood Flooring. "The BR-111 Engineered flooring line installs easily over a wide variety of sub-floors and was an excellent choice for the project."

This year's backstage oasis featured a stunning arch-framed alcove, shimmering silk sheens, and custom designed wallpaper. Celebrities were also treated to bold Moroccan patterns, rich interior accents, and a luscious melon to cool and calming pewter color scheme. For more information about the Architectural Digest Greenroom at the Primetime Emmy Awards, visit www.archdigestgreenroom.com

BR-111™ Engineered is finished natural, without stains and is available in 3" and 6 ¼" board widths. Ten exotic and domestic hardwood species are represented in the collection. Prefinished with a crystal clear aluminum oxide topcoat, BR-111™ Engineered provides superior wear, even in high traffic areas.

Celebrating its 15th anniversary, BR-111™ continues to be a leader in the exotic hardwood flooring arena, providing a wide variety of species available in solid and engineered products; all are recognized for their beauty, performance and overall value.

Photography is available on request.