

For Immediate Release**Contact: Steven Wagner
Phone: (301) 212-9175****BR-111™ Wins Floor Covering Weekly Dealers' Choice Award**

Miami, Florida, March 28, 2007...BR-111™ Exotic Hardwood Flooring is proud to announce it has won this year's Floor Covering Weekly Dealers' Choice Award for Hardwood Flooring Manufacturers/Importers with sales volume Under \$100 Million. Triângulo® Engineered, expanded to include seven exotic hardwood products, was entered into the category and carried the victory for BR-111™.

Retailers attending the Surfaces Expo are extended the opportunity to vote on their favorite products within nine different categories. This year, over 2,000 dealers participated in the contest, casting their ballots at the Floor Covering Weekly booths situated on show-site. BR-111™ and Triângulo® Engineered registered a commanding victory, receiving more than 30 percent of the vote.

“Winning the Floor Covering Weekly Dealers' Choice Award is a prestigious honor,” said Jason Strong, vice president of sales at BR-111™. “The voting validates what we've seen since introducing the Triângulo® line,” continued Strong. “The product's thick-sawn wear layer provides the best of solid and engineered construction and with it, Triângulo® Engineered continues to grow in popularity with our dealers and their customers.”

The expanded Triângulo® Engineered products are available exclusively through the new BR-111 Fashion Under Foot™ merchandising program. Amendoim, Maduro Chestnut, Oscuro Tigerwood and Santos Mahogany have joined Brazilian Cherry, Tiete Chestnut and Tigerwood to complete the collection.

For more than 15 years, BR-111™ has been a leader in the exotic hardwood flooring arena, providing products that are recognized for their beauty, performance and overall value. Exciting new hardwood species and innovative products, ranging from prefinished solids to engineered flooring, are researched and developed annually in an on-going effort to achieve the ultimate level of quality and excellence.

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